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## Ritz-Carlton named "Top Brand" by TripAdvisor



Published by Ozgur Tore

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TripAdvisor®, the world's largest travel community, today announced that the Ritz-Carlton brand took top-brand honors in TripAdvisor's seventh annual Travelers' Choice® Awards.

In a separate announcement today, TripAdvisor released this year's entire Travelers' Choice Awards list, which is the biggest ever, with 443 hotels honored from among the 270,000+ hotels on TripAdvisor.

The Ritz-Carlton brand originated with the Ritz-Carlton in Boston and now includes properties across the globe with expansion into many markets planned for 2009.

"Ritz-Carlton is the highest rated brand on TripAdvisor, and continues to impress its guests as it sets the standard for excellence with its properties throughout the world," said Michele Perry, vice president of global communications for TripAdvisor. "This top-ten list demonstrates that regardless of price level, travelers today seek out and reward brands that deliver outstanding service and value for the money."

Ten best brands for 2009:

1. Ritz-Carlton
2. Four Seasons
3. Iberostar
4. Sofitel
5. Westin
6. Hyatt
7. Marriott
8. Mandarin
9. Hilton
10. Meridien

Unlike any other hotel awards programs that survey perhaps thousands of people, TripAdvisor® Travelers' Choice® winners are based on the millions of real and unbiased reviews and opinions about hotels on [tripadvisor.com](http://tripadvisor.com)™ and content from across the web.

For the complete 2009 Travelers' Choice list, go to <http://www.tripadvisor.com/travelerschoice>.